



CASE STUDY

Theramex prepares to advance women's health care with intelligent operations

Avanade helps meet strict regulatory needs and timeframe with Microsoft Dynamics 365

CASE STUDY

Theramex prepares to advance women's health care with intelligent operations

Business situation

Theramex is an international specialty pharmaceutical company with a focus on women's health. Formed after a divestiture from Teva Pharmaceuticals, it had a short and strict time frame – less than 12 months – to build its business structure and get its finance, human resources, supply chain and inventory systems up and running. Missing this time frame would have significant commercial implications.

The right solution and the right partner were imperative. Theramex is strictly governed by pharmaceutical regulations. To ensure compliance with these regulations, all systems and processes had to be validated before licenses to trade could be granted.

Solution

After careful market research and consideration, Theramex selected Microsoft as the platform best suited to fit its short-term timeline requirements and long-term growth strategy. The [Microsoft Dynamics 365](#) Finance & Operations platform accommodates finance and operations, while Microsoft Dynamics 365 HR Talent provides human resource functionality. The solution was flexible enough to support a fast implementation timeline – something quite unique for a global software solution. And while the timescale was important, what was equally important was the solution's ability to adhere to Computer System Validation (CSV) requirements and General Medical Protocol (GMC).

Theramex assessed the Microsoft partner community and chose Avanade to help implement the solution. It was confident Avanade could deliver these requirements within the strict time frame. Using an innovative approach, Avanade facilitated rapid growth and delivered a "global template," which would then be used for rolling out to other markets rapidly. Avanade applied localization changes for legal and fiscal requirements only, with the functionality within the global template being applied worldwide. The result was a rapidly deployable system with common processes that addressed local needs.

CASE STUDY

Theramex prepares to advance women's health care with intelligent operations

Results

Theramex has been able to deploy business applications at speed and within the critical timelines, while ensuring regulatory compliance. Today, the first wave of deployments is successfully in place, providing core human resource solutions globally and live applications across 11 entities.

"It's remarkable that we're achieving this task in less than a year, especially given the size and scale of our business. Avanade has been instrumental as a partner in making this happen, providing insight and services for using Microsoft Dynamics 365. We are now set to trade within the required timelines and can meet the strict regulations of the pharmaceutical business," said Ciaran Barr, Theramex's CFO.

About Theramex

Theramex is an international specialty pharmaceutical company with a focus on women's health. Recently formed as a divestiture from the global pharmaceutical powerhouse Teva Pharmaceuticals Ltd, it was acquired by CVC Capital Partners in the third quarter of 2017, and later that year Theramex was founded. Theramex is headquartered in London and from this base, markets a broad range of products across 50 countries worldwide. The products Theramex specializes in are dedicated to women's health and include contraception, fertility, menopause and osteoporosis.



About Avanade

Avanade is the leading provider of innovative digital and cloud-enabling services, business solutions and design-led experiences, delivered through the power of people and the Microsoft ecosystem. Majority owned by Accenture, Avanade was founded in 2000 by Accenture LLP and Microsoft Corporation and has 35,000 professionals in 24 countries. Visit us at www.avanade.com

North America

Seattle
Phone +1 206 239 5600
America@avanade.com

South America

Sao Paulo
AvanadeBrasil@avanade.com

Asia-Pacific

Australia
Phone +61 2 9005 5900
AsiaPac@avanade.com

Europe

London
Phone +44 0 20 7025 1000
Europe@avanade.com

©2019 Avanade Inc. All rights reserved. The Avanade name and logo are registered trademarks in the U.S. and other countries. Other brand and product names are trademarks of their respective owners.