



Case Study



# What matters to bio-familia is staying fit for the future

**Do what matters**

## CASE STUDY

What matters to bio-familia is staying fit for the future

**To stay fit for the future, Switzerland-based muesli and organic food pioneer bio-familia is empowering its employees with the latest technologies — enabling smarter, data-driven decision-making and optimizing operations through automation.**

**The manufacturer has invested in a new, cloud-based ERP solution and **Microsoft Power BI** reporting, with plans to follow with new quality management, manufacturing and distribution solutions.**

**Company Name:** bio-familia

**Country:** Switzerland

**Company Size:** ~200 employees

**Industry:** Consumer Goods

**Solution:** Microsoft Dynamics 365

### Inspiring change: Accelerating global expansion

With market operations spanning Europe, Asia, the Americas and the Gulf, bio-familia was looking for a modern and scalable solution to replace its legacy ERP platform, which was no longer supported. Leaders wanted to more effectively standardize and accelerate the manufacturer's end-to-end ERP processes for further global expansion, including sales, logistics, warehouse management, finance, sales and financial reporting. They also wanted to increase productivity and improve inventory management, while ensuring bio-familia maintains its high-quality standards.

**"What matters to bio-familia is that we can apply the latest technologies to produce delicious products our customers love, and contribute to the health of people and nature."**

– **Matthias Schwyn**  
Director of Supply Chain Management and IT, bio-familia

### Driving innovation: Giving employees data-driven insights

We partnered with bio-familia to deploy the full range of **Microsoft Dynamics 365 for Finance & Operations**, including modules for accounts payable, accounts receivable, sales, production, marketing, warehouse management and Power BI financial reporting, which will run across its global operations.

An important aspect of ensuring the successful implementation of the new solution was recruiting and training key stakeholders within the company on Microsoft Dynamics 365, who in turn trained their respective teams on the new solution. This ensured the planned go-live date was hit without disruptions to either employees or customers — an impressive result for such a major change.

## **Achieving what matters: Enabling a digitally driven future**

Employees across the company's global operations are now benefiting from a standardized system, streamlined workflows and improved efficiencies. Other key outcomes of this modernization have been improved inventory visibility, management and analytics, leading to enhanced global distribution and a more effective marketing strategy.

### **About bio-familia**

bio-familia was founded in Sachseln, Obwalden in 1954. Every day, around 200 employees give their very best, producing around 14,000 tons of Müesli each year, exclusively in Sachseln. Their extensive expertise, exceptionally strong loyalty to the company and its products and the unique bio-familia spirit form the foundation of the company's global success.

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