



# Avanade's Microsoft Purview accelerator

Jumpstart your data governance in as little as four to six weeks



The rise of AI has transformed the role of data governance, emphasizing the need for high-quality, responsibly managed data to fuel analytics and AI at scale. Effective data governance not only ensures trust in how data is used and managed but it also plays a crucial role in enabling more of your teams to manage, discover and access it.

Microsoft has recently relaunched its flagship data governance product, Microsoft Purview, into a business-friendly, integrated SaaS solution that's designed to help you address your most pressing data governance challenges in the AI era.

## The key challenges in data governance

### "Dark" data

A large portion of enterprise data is unused, missing potential strategic value. Proper governance can convert this into a valuable asset.

### Data fragmentation

Multiple governance tools can lead to inconsistent data management, compromising quality and compliance.

### Labor-intensive tasks

Data classification and compliance reporting are often labor-intensive, complicating governance efforts.

### Centralized governance

A rigid, centralized approach can stifle innovation, prompting unauthorized tool adoption.

### Technical interfaces

Complex interfaces limit non-IT participation, keeping governance tasks siloed within technical teams.

### AI bias and regulation

As AI grows, addressing AI biases and complying with regulations become critical governance priorities.

To help you tackle these challenges, transform your operations and unleash business value at every step of your data governance journey, we've developed a Microsoft Purview accelerator. This guide explores how it can accelerate your path to increased value from your data, analytics and AI.

**Do what matters**



# Microsoft Purview benefits



## Centralized vs. federated governance

Microsoft Purview shifts from centralized to federated governance, placing data management within business domains. This flexible, intentional approach allows businesses to focus on high-value and sensitive data, rather than overwhelming volumes, aligning with specific domain needs to balance speed and control.



## Compliance and security

Microsoft Purview ensures compliance with some of the Cloud Data Management Capabilities (CDMC) standards and regulations by embedding security measures into governance. Its advanced monitoring and policy enforcement tools help organizations meet regulatory demands and maintain data integrity.



## AI integration

Microsoft Purview leverages AI and Copilot to automate data governance tasks, improving data quality and asset discovery. AI also helps by recommending business glossary terms and data product assets, reducing manual labor and accelerating time to insights.



## Generating new gains with Microsoft Purview and Microsoft Fabric

Integrating Microsoft Purview with Microsoft Fabric centralizes data and enhances governance, enabling seamless AI-driven analysis. This combination accelerates digital transformation by improving data quality, supporting custom reporting and offering a unified approach to data governance for more efficient, data-driven decision-making.

## Unlock Microsoft Purview value in just four to six weeks

As a launch partner for Microsoft Purview, you can trust in our expertise. Our confidence comes from our proven track record, our strong ties with the Microsoft Purview data governance product engineering team and our strategic investments in our service activation accelerator.

Our Microsoft Purview accelerator, supported by our expert frameworks and proprietary technology, jumpstarts your data governance program, streamlining the initial setup of a Microsoft Purview data catalog and accelerating your data discovery and AI enablement.



### Step one

We confirm what governance experiences you'll need now and in the future to ensure the quality and health of your data products.



### Step two

We establish governance domains and begin data registration.



### Step three

When we've set data mapping and scanning rules, we link data assets to products to enhance context and establish quality and governance controls.



### Step four

After just four to six weeks, you'll have everything you need to confirm configurations, assess deployment readiness and launch the catalog for business users.



 Make AI your partner

Express yourself within your business context



 Optimizing systems...

## What's included?

### Comprehensive data governance

We enhance data accessibility, security and scalability, accelerating data governance and catalog configuration to reduce setup time from weeks to days or hours.

### Industry-aligned taxonomy

Taxonomy models aligned with some CDMC standards speed up data discovery and improve AI and generative AI model effectiveness.

### Data governance framework

A tailored framework focuses on high-value and sensitive data, improving availability and integrity while reducing costs.

### Support for data products

Marketplace integration enables efficient, business-friendly governance for data products.

### Automation-assisted cataloging

Automated loading of business concepts saves hundreds of hours, with improved metadata management and alignment with organizational vocabularies reducing time to discover, interpret and explore data from days to minutes.

## Unlock the full potential of your data governance for when it really matters

Fast-track your Microsoft Purview journey to a more secure, scalable and AI-ready data governance framework with Avanade. Whether you're looking to start strong or elevate your current strategy, our experts are here to guide you every step of the way.

[Learn more](#) 

Avanade is the world's leading expert on Microsoft. Trusted by over 5,000 clients worldwide, we deliver AI-driven solutions that unlock the full potential of people and technology, optimize operations, foster innovation and drive growth.

As Microsoft's Global SI Partner we combine global scale with local expertise in AI, cloud, data analytics, cybersecurity, and ERP to design solutions that prioritize people and drive meaningful impact.

We champion diversity, inclusion, and sustainability, ensuring our work benefits society and business.

Learn more at [www.avanade.com](http://www.avanade.com).

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## Do what matters