



# Harness the power of data at speed and scale

Real-Time Intelligence in Microsoft Fabric brings deeper insights for smarter decision-making.

At a time when <u>63% of executives</u> don't completely trust the data their company uses today, Microsoft Fabric accelerates data readiness and trust for the AI era. By modernizing legacy technology and simplifying your data estate, Microsoft Fabric builds better business intelligence and empowers your employees to do their best work with AI. All while ensuring responsible safeguards that protect your people and business.

Yet many organizations are finding it more difficult than ever to analyze data and act on insights. Now, with support from Avanade, you can harness Real-Time Intelligence in Microsoft Fabric to speed decisions and respond to changing landscapes instantly.

# **Decision-making at the speed** of business

Real-Time Intelligence in Microsoft Fabric is changing the game for how organizations visualize streaming data, gain actionable insights and accelerate decision-making in an ever-shifting business world.

A central place to discover, manage and consume event data across the entire organization, Real-Time Intelligence enables you to bring in petabytes of data from Microsoft sources and across clouds, to find insights and respond quickly and proactively. Companies that succeed gain a competitive edge by using high-value, up-to-the-minute insights that:

Enhance customer satisfaction Optimize

costs

Improve operational efficiency

### The features

- Real-time event ingestion
- Al-powered insights and actions

Accessible data and analytics tools

Mitigate

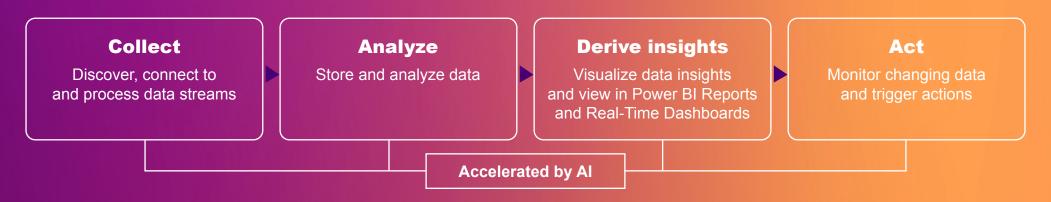
risks

Simple drag-and-drop
experience to route data

### **Realize value from your data estates**

From monitoring to alert to action, decision-makers can now make data-driven decisions at the speed they need to in today's business world with Real-Time Intelligence. It's a powerful service that empowers everyone in your organization to extract insights and visualize data in motion, offering an end-to-end solution for event-driven scenarios, streaming data, and data logs. With Real-Time hub, we have a single place where we can discover, manage and consume streaming events and combine them with other enterprise data. This allows our data team to focus on what matters – generating new data insights rather than the overhead of setting up and managing complex data integrations.

#### **How Real-Time Intelligence works**







### **Real-Time Intelligence in action**

Accenture and Avanade have already started leveraging Real-Time Intelligence for business-critical operations, monitoring events in our Fabric environment to almost instantly detect and resolve operational inefficiencies.

Real-Time Intelligence allows our data team to easily connect to streaming sources available in Real-Time hub and create an end-to-end event driven analytics solution with a low code experience. We can now monitor the vast amounts of detailed event data and gather insights in real time to effectively understand the health and performance of our data ecosystem.

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#### In finance...

...we're using Real-Time Intelligence for critical functions, including cash management, liquidity management and yield investments.

Triggers and alerts give our finance department the ability to spot anomalies as early as possible and act fast to prevent loss, drive savings and realize value.

#### In sales...

...we're using Real-Time Intelligence to track and respond to streaming data, to drive our sales operations, forecasting and other key sales reports.

Triggers around anomalies enable leaders to course-correct faster and support the monitoring of sales analytics to drive the business forward.

### Helping industries transform with data insights

- **Manufacturers** can use real-time signals to enhance quality and supply chain efficiency
- Retailers can increase ROI by forecasting sales
- Healthcare can improve outcomes by identifying risks and product anomalies
- **Operations teams** can identify stock shortages, scale productivities and reduce waste
- Marketing teams can better understand the impact of campaigns and personalize promotions







## Avanade and Accenture: Supporting your data and Al journey

With over **8,000** certified experts at Avanade, we unlock the potential in your data and set your organization up for success.

- Launch partners of Real-Time Intelligence capabilities alongside Microsoft
- Using our lessons learned with Real-Time Intelligence and scaling them to clients
- Committed to being the #1 partner for skilled Microsoft Fabric resources

### **Get started**

Ready to learn more about how Avanade and Accenture can help you optimize your data analytics and insights with Microsoft Fabric and Real-Time Intelligence? Explore the support we offer and additional resources to help your data future.

- Visit avanade.com/fabric
- Explore Avanade's range of Microsoft Fabric offers, including RTI, on <u>Azure Marketplace</u>
- Contact us at <u>avanade.com/en/contact</u>