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Do what matters

Masterclass moments at Hannover Messe 2025

Create new value with advanced AI and automation in manufacturing

Microsoft and Accenture: Hall 17
Siemens: Hall 9

March 31 to April 4 2025

Join us at Hannover Messe 2025!

At the Microsoft booth (Hall 17) and Siemens booth (Hall 9)

Connect with our experts and executives and your peers...

#1 Drive product and process innovation
With digital product definitions and configuration across the manufacturing lifecycle from a single source of truth

#2 Create more resilient, sustainable supply chains
Enabled by near real-time data, combined with intelligent planning and execution, across your partner ecosystem

#3 Enable intelligent factories
With near real-time data insights and closed-loop automation to maximize OEE, quality and yields while minimizing waste and costs

#4 Modernize customer experiences
Help your organization's marketers, sellers, and service agents better anticipate and address customer needs

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Do what matters

Drive batch-of-one manufacturing excellence

Explore our interactive demos, discuss your needs in 1:1 expert and exec meetings and meet your peers in our masterclass workshops

Microsoft booth (Hall 17)

Demo #1: Achieve batch-of-one excellence with advanced AI and closed-loop automation

Explore how advanced AI and closed-loop automation empowers manufacturers to produce superior products faster and with less waste in complex, batch-of-one production scenarios. We'll demonstrate how to balance customer demand for customization with cost and carbon reduction benefits.

Siemens booth (Hall 9)

Demo #2: Enable digital continuity with seamless PLM and ERP integrations for superior products and processes

See how connecting PLM's design and engineering data with ERP's supply chain and financial management processes can reduce errors, enhance collaboration, and accelerate time-to-market. This integration improves decision-making, reduces errors and accelerates innovation, boosting productivity and profitability.

Do what matters

Drive revenue growth and cut costs with product and process innovation in manufacturing

Unify, contextualize and democratize IT/OT data for better digital continuity across your value chain

Discover the benefits of...

- **IT/OT system integrations (PLM-ERP-MES):** Across the design, engineering manufacturing, supply chain, and service processes.

- **Dynamic sourcing:** Ensure flexible procurement and supplier collaboration with PLM-ERP integrations and Copilot.

- **Process flexibility:** Use digital twins and Copilot to decide factory locations with automated MES scheduling of production.

- **Human-machine collaboration:** Leverage digital instructions, real-time tracking, and closed-loop automation to produce custom products with improved quality levels and reduced waste.

- **AI-enabled quality control:** Maintain consistent quality levels and the reduce cost and environmental impacts of waste.

- **Near real-time monitoring:** Explore production trends and best practices through Copilot conversations.

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Continuously improve performance...

- **Copilot assistance in the factory:** Streamline troubleshooting, issue resolution and streamlined with Copilot.

- **Design-for-manufacture:** Ensure feedback production lines on issues and trends is captured in your PLM application to improve product design and engineering.

Book your demo slot, 1:1 exec and expert meeting and manufacturing masterclass session

Email: globalevents@avanade.com
Web form: www.avanade.com/events/hm

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